



# PipeWolf Media

## **Introduce Your Business In 60 Seconds Video Package**

Have you ever put together an elevator pitch for your business?

An elevator pitch, or a 60 second business introduction, is a short, sharp and concise way to explain and demonstrate to your audience what you do and why they should work with you.

In contrast to a traditional elevator pitch, the package allows you to actually show the world what you do and how you do it. As you deliver your message our cut away footage will showcase fantastic shots of you and your team in action.

This package is a great place to start to help you dip your toe in the water when it comes to videography for your business. The price is affordable, and we put the script together for you.

Introducing your business in 60 seconds gives you the time you need to get your message across. It's a perfect format for your video marketing, to use on your website home page or on social media.

The process is easy. We simply need some details from you to customize your script and we'll be ready to roll.

Introduce your business to the world, explain the who, what, why and how behind what you do all in a bite-sized video that people can easily engage with.

Short, sharp and sweet - this package will leave no one wondering 'what is it that you do again?...'

## Introduce Your Business In 60 Seconds Video Package Information Snap Shot

### Package Includes:

**Pre-Filming Meeting** – We'll meet up with you for an hour to discuss your project. This may be an affordable package, but it doesn't skimp on our 5-star customer service approach.

**Templated Script** – We have three templates for you to choose from. Each script is designed to cover the who, what, why, how and where details of your business.

The structure is all in place, we'll insert your business information and voila! We're ready to roll.

**1 Hour Filming** - We'll come to you and film onsite at your business\* or chosen location. The filming will consist of you delivering your script to the camera and some b-roll footage of you and your business.

**Licensed Music** – We'll pick a licensed music track to add that extra something-something to your video. Licensed music not only means that the artist is getting paid, it also means that your video can be shared on social media without any copyright infringements.

**Technical Revision** – Before we finish your video and it's launched into the big wide world we'll send a final draft edit to you for a technical revision.

A technical revision is slightly different to a standard revision. Because your video is

based on a templated script the format and message will be locked in.

When we send you the final draft edit for you to revise we've inviting you to give feedback on technical aspects such as audio quality, colouring of the footage and placement of your logo.

**Edited Ready For Upload** – We'll edit your footage into a 1 min video ready to be uploaded to your website and social media.

### Extras Available:

**Extra Hour of Filming** – Need more filming time? You can extend your filming time – extra hour fee is \$264 per hour.

**Customised Script** – If you don't like the templated script options we can customise a script for you. Please contact us for a quote.

**Premium Music** – Increase your music options with a little upgrade from our standard music library. \$60 per song.

**Extra Filming Location** – Want to film in more than one location during your hour of filming? Our fee is \$132 per extra location.

**Extra Revision** – We only accept revisions in writing and all changes must be included in one written response. If there are new changes requested after the original revision our fee is \$132 per revision.

## **Introduce Your Business In 60 Seconds Video Package Pricing**

**Video Package \$528**

### **Extras Available**

**Extra Hour of Filming** – \$264 per hour.

**Customised Script** – Please contact us for a quote.

**Premium Music** – \$60 per song.

**Extra Filming Location** – \$132 per extra location.

**Extra Revision** – \$132 per revision.

\*Travel costs may apply for filming outside of the Illawarra.

\*\*All prices are including GST

Book your **Introduce Your Business In 60 Seconds Video Package** today.

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