



# PipeWolf Media

## Website Video Videography Package

This video will welcome people to your website, clearly introduce who you are and explain what you do.

We'll create a video for you that aligns with your brand, your values and your style. It will feel like we've created a mini-version of you that lives on your website and greets everyone with a smile.

Now, more than ever, video is the primary communication avenue online and it's never been in more demand. An overwhelming amount of statistics point to the fact that people are more likely to engage with video content than they are with written text.

The great thing about video content for local businesses is that a video can show people who you are, what you do and why they need to choose you.

The process is simple, stress-free and straight forward. We'll meet with you, discuss your project, work with you to develop a script and then film and edit your video for you.

We'll make sure your 2-minute video showcases your business with a clear, benefit-focused message about your business, your customer service, products and services.

Your website video will help you stand out from your competitors, it will establish your brand and ethos and assist in building trust with your new and existing customers.

We make video production easy – we offer our expertise to make sure you get the results you want for a budget you can afford. We'll work within your time frames and ensure you enjoy the process along the way.

## Website Video Videography Package Information Snap Shot

### Package Includes:

**Pre-Filming Meeting** – We'll meet up with you for an hour to discuss your project.

**Script Development** – We will work with you to craft a script that reflects your personality, style and message.

**4 Hours Filming** - We'll come to you and film onsite at your business or chosen location.

**Licensed Music** – We'll pick a licensed music track to add that extra something-something to your video. Licensed music not only means that the artist is getting paid, it also means that your video can be shared on social media without any copyright infringements.

**1 Revision** – Before we finish your video and it's launched into the big wide world we'll send a final draft edit to you for a revision.

**Edited Ready For Upload** – We'll edit your website video ready to be uploaded to your website and social media.

### Extras Available:

**Extra Hour of Filming** – Need more filming time? You can extend your filming time – extra hour fee is \$240 per hour.

**Premium Music** – Increase your music options with a little upgrade from our standard music library. \$60 per song.

**Extra Filming Location** – Want to film in more than one location during your hour of filming? Our fee is \$120 per extra location.

**Extra Revision** – We only accept revisions in writing and all changes must be included in one written response. If there are new changes requested after the original revision our fee is \$120 per revision.

## Website Video Videography Package Pricing

**Video Package \$2,520**

### **Extras Available**

**Extra Hour of Filming** – \$240 per hour.

**Premium Music** – \$60 per song.

**Extra Filming Location** – \$120 per extra location.

**Extra Revision** – \$120 per revision.

Book your **Website Video Videography Package** today.

Contact Fiona and Dave  
info@pipewolfmedia.com  
0439 471 135  
www.pipewolfmedia.com