



PipeWolf Media

Video Testimonial Videography Package

One of the best ways to showcase your business online is with a video testimonial.

Video testimonials are fantastic for your digital marketing strategy, especially for your website and social media, they're engaging, build brand trust and, most importantly, they are watchable and sharable.

We'll put together a 2-minute video which not only captures your customers testimonial but also showcases all the aspects of your business that they love.

The process is easy. We'll work with you to develop your customised interview questions and we're ready to roll.

The development of the questions is important. Strategic questions can not only demonstrate how happy your clients are, they can also summarise key information points such as pricing, processes, product information and answers to common FAQs.

A well delivered testimonial not only establishes your brand as an industry leader, it also helps you gain more exposure and helps convert leads into sales.

A video testimonial is also a creative way of answering your customers questions, it adds credibility to your website and creates a personal experience for the viewer.

All of our packages include professional film and audio production. This means the testimonial interview will be professionally recorded and lit with a professional lighting set up.

And because we know the one thing more powerful for your marketing strategy than a video testimonial is many video testimonials we have put together a great video testimonial subscription offer for you too.

Video Testimonial Videography Package Information Snap Shot

Package Includes:

Pre-Filming Meeting – We'll meet up with you for an hour to discuss your project.

Customised Interview Questions – It's important to ask the right questions to draw out the full story of your customers experience with your business. We'll work with you to tailor our interview questions to your business.

2 Hours Filming - We'll come to you and film an interview with your client along with some b-roll footage of the things they love about your business.

Licensed Music – We'll pick a licensed music track to add that extra something-something to your video. Licensed music not only means that the artist is getting paid, it also means that your video can be shared on social media without any copyright infringements.

1 Revision – Before we finish your video and it's launched into the big wide world we'll send a final draft edit to you for a revision.

Edited Ready For Upload – We'll edit your testimonial into a 2 min video ready to be uploaded to your website and social media.

Extras Available:

Extra Hour of Filming – Need more filming time? You can extend your filming time – extra hour fee is \$240 per hour.

Premium Music – Increase your music options with a little upgrade from our standard music library. \$60 per song.

Extra Filming Location – Want to film in more than one location during your hour of filming? Our fee is \$120 per extra location.

Extra Revision – We only accept revisions in writing and all changes must be included in one written response. If there are new changes requested after the original revision our fee is \$120 per revision.

Video Testimonial Videography Package Pricing

Video Package \$720

Subscription Offer

2 x Testimonial Videos each month
\$1,080 per month

4 x Testimonial Videos each month
\$1,440 per month

Our subscription packages require a 3 month commitment. After the 3 months you can cancel your subscription at any time.

Extras Available

Extra Hour of Filming – \$240 per hour.

Premium Music – \$60 per song.

Extra Filming Location – \$120 per extra location.

Extra Revision – \$120 per revision.

Book your **Video Testimonial Videography Package** today.

Contact Fyona and Dave
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